


ANDREW H. CURTIS

BRAND STRATEGIST
& VISUAL DESIGNER

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EXPERIENCE

VANGUARD IDEATION

(October 2013–present) Fredericksburg, VA

Owner / Visual Designer

Collaborated with my co-founder to found an agency design to develop clients' brands into effective visual communications. We build these brands through websites, brand campaigns, infographics, consulting, social media advertisements and marketing strategies.

GERMANNA COMMUNITY COLLEGE

(October 2015–present) Fredericksburg, VA

Instructor

In collaboration with Germanna's Workforce department, I brainstormed ideas to add more creative & visual design courses to be taught at GCC. These courses were designed for entrepreneurs, business owners and the general public who are interested in learning about Business and Design, instructions on WordPress and Social Media strategies.

XO COMMUNICATIONS

(June 2012–January 2013) Herndon, VA

Intern-Graduate: Graphic/Web Designer

As a Graphic/Web Design Intern, I worked with the Marketing Department to design deliverables, and update their print and web content to reflect their rebrand. Assisted in the production of internal documents and assisted on larger team projects on company products.

AIGA-GMU DESIGN FIRM

(May 2010–May 2012) Fairfax, VA

Production Coordinator/Designer

Founder and head of Design Firm of AIGA–GMU. Supervisor and organizer of the production of team design projects. Assisted in designing several print materials for Design Firm. The projects include program guides, print and web advertising, and postcards. In charge of the management of projects and informing clients on progression of projects; setting standards of the professionalism for the design firm by meeting deadlines, keeping a professional attitude, and by staying on task on client projects.

EDUCATION

GEORGE MASON UNIVERSITY

(August 2008–May 2012) Fairfax, VA

**Bachelor of Fine Arts, Art and Visual Technology Major,
Graphic Design Concentration**

ACADEMIC AWARD: Outstanding Citizenship *(May 2012)*

LEADERSHIP

FREDXCHANGE

(November 2014–December 2016) Fredericksburg, VA

Board Member and Designer

Being a local member of the community for several years I joined Fredxchange to help the visual aspect of the brand and to help brainstorm ideas on events, social media marketing and strategy in helping startups in the area grow. Serving as a board member to help build the entrepreneur community in founding a co-working space and developing programming.

AIGA-GMU STUDENT GROUP

(February 2010–May 2012) Fairfax, VA

Board Member

As an officer I was in charge of the management of design projects done by AIGA-GMU Design Firm. Was involved in group leadership with recruiting new members and organizing events. Assist in planning several large events for the student group to build community.

TECHNICAL SKILLS

Accomplished in Adobe Creative Suite programs including InDesign, Illustrator, Photoshop, Dreamweaver, Bridge and Lightroom. Additionally well versed in WCAG Compliance, Sketch App, Sublime, WordPress and modern techniques in HTML 5 & CSS.