ANDREW H. CURTIS

BRAND STRATEGIST
& VISUAL DESIGNER

AHCURTIS.COM
AHCURTIS90@GMAIL.COM
540-623-5335

EXPERIENCE

COMPETE DIGITAL, LLC
(2019–present) Washington, DC (Remote)

Digital Designer

Designs campaign ads for various digital platforms while utilizing client branding. Plays a key role in brand development by designing compelling websites for a wide array of candidates and political causes.

VANGUARD IDEATION, LLC
(2013–present) Kingstowne, VA

Owner / Visual Designer

Founded an agency design to develop clients' brands into effective visual communications. Worked with small to medium sized businesses. Built client brands through websites, event campaigns, infographics, consulting, social media advertisements, and marketing strategies.

GERMANNA COMMUNITY COLLEGE
(2015–2021) Fredericksburg, VA

Instructor

Joined Germanna's Workforce department to develop concepts for including more creative & visual design courses in GCC's curriculum. Such courses were designed for entrepreneurs, business owners, and the general public who expressed interest in learning about business design, social media strategies, and the WordPress platform.

XO COMMUNICATIONS
(2012–2013) Herndon, VA

Graphic/Web Designer

Collaborated with the Marketing Department to design deliverables and update their print/web content to reflect their rebrand. Assisted in the production of internal documents and assisted on larger team projects on company products including landing pages, white papers and websites.

LEADERSHIP

FREDXCHANGE
(2014–2016) Fredericksburg, VA

Board Member and Designer

As an active member of the community for several years, I joined Fredxchange to elevate the visual aspect of the brand and to produce new ideas for events, social media, and marketing strategy to strengthen area startups. Served as a board member to build the entrepreneur community by founding a co-working space and developing event programming.

EDUCATION

GEORGE MASON UNIVERSITY
Fairfax, VA

Bachelor of Fine Arts // Art and Visual Technology Major, Graphic Design Concentration

ACADEMIC AWARD: Outstanding Citizenship

TECHNICAL SKILLS

Accomplished in Adobe Creative Suite applications including:

- InDesign
- Illustrator
- Photoshop
- Bridge
- Lightroom

Additionally well versed in:

- Sketch App
- Figma
- Microsoft Suite applications – *Word, Powerpoint, Excel*
- Google Suite applications – *Sheets, Slides, Docs*
- WordPress – *Elementor, WPBakery, Avada*
- Lead Pages
- Squarespace
- Modern HTML 5 & CSS 3